

Advertising Opportunities with New Site Format and RadioP1 Player Combination FRONT PAGE OPS

SIERRADAILYNEWS.COM
NORTHEAST CALIFORNIA'S FIRST SOURCE

ADVERTISE! 1240 KSUE

Local News
Local Sports
Swap Shop
Northeast California Events
Weekly Ag Report
Contests & Promotions
Obituaries
Pictures
Staff Blogs - Contact Info
LOYAL LISTENER Sign Up! More Ways to Win!

join us on facebook

Click Here for Movie Times
Sierra Theatre & Uptown Cinema

AccuWeather.com
Susanville, CA
Currently | Hourly Info | 15 Days
Partly Sunny
51°F
RealFeel®: 26°F
Winds: NE at 33 mph
Weather Forecasts | Weather Maps

HELP WANTED

Rake Up the Savings... Or Collect Some Extra Cash!
SWAP SHOP
BUY, SELL OR TRADE ON THE RADIO MORNINGS AT 8:00
JDX NEWS TALK SPORTS 1240 KSUE

VIDEO/INTERNET/PHONE - ONE LOW PRICE
WIRELESS ROUTER & MODEM NO EXTRA CHARGE
1.877.814.3375

Local News Headlines

5/11/2015 **BREAKING NEWS Former Susanville Man Arrested in the Murder of Angel Siler**
Police Detectives from the Susanville Police Department, with the assistance of an officer from the Alturas Police Department... [more >>](#)

5/8/2015 **Attempted Homicide Under Investigation at HDSP**
An investigation is underway following reports of an attempted homicide at High Desert State Prison in Susanville... [more >>](#)

5/8/2015 **Family missing in Sierra is found**
The Sierra County Sheriff's Office reporting that a family missing in the Sierra for two days has been found. The 41-year-old man... [more >>](#)

5/8/2015 **Portion of Forests Zone V to open soon for woodcutting**
Zone V (5) on the Eagle Lake Ranger District of the Lassen National Forest will partially re-open for fuelwood cutting effective... [more >>](#)

900 Skyline Rd. Susanville, CA 93.3 JDX

Best Country **JDX** NEWS TALK SPORTS
Click to Listen Live and On Demand!

KSUE NEWS TALK SPORTS 1240
Click to Listen Live and On Demand!

Driven to Win.
\$1,000,000 BMW & CASH GIVEAWAY
30 WEEKLY WINNERS
\$10,000 SUNDAY DINING
Learn More

Tire LES SCHWAB
2385 Main St Susanville, CA (530) 267-8883
TRAVEL THERE WITH CONFIDENCE!

DISCOVER AFFORDABLE **just**
RATES FROM \$35 BOOK NOW
CIRCUS CIRCUS RENT

Front Page Ops Include:

- 468x250 Rotating/Linked Ads No more than 10 suggested
- 300x250 Platinum Sponsor Tiles No More than 6 suggested
- 300x100 Gold Sponsor Tiles no more than 6 suggested
- 468x100 Category Banner Ads no more than 2 per category suggested
- 200x200 Promotion/Programming Tiles (Optional)

Front page ads should be reserved for Platinum/Gold Sponsors only, who have bought premium radio/web packages in the top tier of your client list. Large ads are for Platinum, smaller ads for Gold, and a SINGLE category sponsor ad is available for the KEY sponsor of each category displayed on your front page.

All ads should link to a Business Directory Page (see examples in pages to follow) to try and keep listeners on site, as opposed to linking to the client web site.



SIERRADAILYNEWS.COM

NORTHEAST CALIFORNIA'S FIRST SOURCE

- Shop Local
- Local News
- Local Sports
- Contests-Promotions
- Swap Shop
- N.E. Cal. Events
- Ag Report
- Radio Auction
- Obituaries
- Pictures
- Employment



Providing services to Pregnant Moms and children through age 4
Now Accepting Applications - Preschool and Home Based services available
CALL - 1-800-404-1242



HEAD START
SIERRA CASCADE FAMILY OPPORTUNITIES LASSEN MODOC PLUMAS & SIERRA COUNTIES
SIERRA RADIO NETWORK
NEWSDESK

Local News

5/11/2015 **BREAKING NEWS Former Susanville Man Arrested in the Murder of Angel Siler**

Police Detectives from the Susanville Police Department, with the assistance of an officer from the Alturas Police Department... [more >>](#)

5/8/2015 **Attempted Homicide Under Investigation at HDSP**

An investigation is underway following reports of an attempted homicide at High Desert State Prison in Susanville. Authorities... [more >>](#)

5/8/2015 **Family missing in Sierra is found**

Driven to *Win.*
\$1,000,000 BMW & CASH GIVEAWAY



Bill Pierce

30 WEEKLY WINNERS
\$10,000 SUNDAY DRAWINGS
[Learn More](#) *Atlantis*
CROWN FLOORING Must be 21

Tires LES SCHWAB
2385 Main St Susanville, CA (530) 257-8883
TRAVEL THERE WITH CONFIDENCE!

DISCOVER AFFORDABLE *fun!*

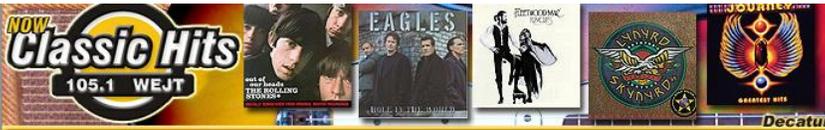
- 2 - 468x 100 -Banner ads
- 6 tile ads – 300 wide (could be 300x250 or 300x 100)

Each category page (11 categories) has the ability to carry additional sponsor tiles and banners

Banners should be reserved for Gold category sponsors
Tiles should be for Silver Sponsors

Again...both should be linked to Business Directories if possible.

With all of the current category page options, there are more than 80 tile/banner ad ops.



Business Directory
Promos-Contests
Who's Playing?
Community Events

Return to
Classic Hits
105.1 WEJT

Just One More
Just One More
3430 N 22nd Street
Decatur, IL

Bells Jewelry
Bell's Jewelry
You can tell if it's from Bell's

NAPA



716 South Jefferson Ave.
PO Box 319
West Jefferson, NC 28694

Voice: 336-246-7666
Fax: 336-246-2801



Website



NAPA auto parts in West Jefferson invites you to see them for all your automotive needs. Bob Adams, Tim Greer & Rick Little are always glad to assist you with any need you may have.

NAPA Quality...

For 75 years, NAPA has been the recognized quality leader in the auto parts and repair business. That's important, because when it comes to maintaining your car, you need quality parts and service you can count on.

Performance and Reliability...

When you buy NAPA-brand parts and accessories, you can be sure they meet or exceed original equipment standards and that they're reasonably priced. NAPA parts offer outstanding value, because they are constructed of high quality materials and designed for superior performance, reliability and durability.

Take NAPA Gold oil filters, for example. They help engines last longer because they catch up to 45 percent more dirt than ordinary filters. NAPA application-engineered brakes can help your car stop 20 feet shorter than other brands. NAPA's Orbital batteries are the first to store acid in leak-proof cells, which makes them virtually indestructible. And NAPA Legend batteries have Smart Plates, which are 28 percent thicker than grids in ordinary batteries and stay charged longer.

At NAPA, we have over 200,000 parts and everyone of them is important. That's what we mean when we talk about NAPA Quality.

[Click here to print this coupon](#)



CV Driveshafts just \$49.95

Get CV Driveshafts for just \$49.95 with exchange for most vehicles with station coupon.

NAPA
716 South Jefferson Ave.
PO Box 319
West Jefferson, NC 28694
336-246-7666

Valid 1/1/08 to 12/31/08
Limit one coupon per customer per visit. Certain restrictions may apply. See store for details!



My Account

Business Directories

Offer the best opportunity for the clients to have a 24/7 expanded presence with your listeners. Comparable to a 1/2 page full color ad in most local coupons, these directory pages combine the permanence/printability of print/web, with the discounts and offers of a coupon section.

Client gets

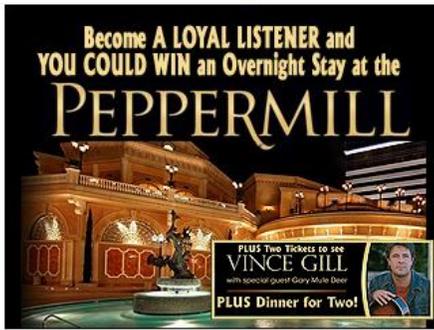
- Up to a 250 word description
- Up to 5 pictures
- Link to their current web site
- Name, address, phone number
- Up to 5 printable coupons

RADIO P1 MEDIA CENTER



10/7/2010 1:39:20 PM

Chat with KSUE listeners



STOP AutoPlay ON Livestream starts in: 16:19:10

Now Playing | Next | Similar | Share | Help

Select Music Channel Country

visit our sponsors
www.777Music.com



Weather: 10/8/2010 Forecast

Ticker Sponsored By: FirstBackup Online Backup

Schedule | Weather | High School Football | Regional & State News | National News

All Categories [v] [Search]

By Date Most Played Highest Rated Recently Added 7 programs found ALL [+]

Today Week Month Prev 10/7/2010 Next

Thursday 10/7/2010

- Morning Show Segment 1
10/7 5:58:30 AM - 6:18:00 AM (19m 30s)
- Daily Sports
10/7 6:18:00 AM - 6:24:00 AM (6m)
- Morning Show Segment 2
10/7 6:24:00 AM - 7:30:00 AM (1h 6m)
- AM News
10/7 7:30:00 AM - 7:42:00 AM (12m)
- Morning Show Segment 3
10/7 7:42:00 AM - 8:00:00 AM (18m)
- Swap Shop
10/7 8:04:00 AM - 9:00:00 AM (56m)
- Noon News
10/7 12:04:30 PM - 12:30:00 PM (25m 30s)

The RadioP1 Media Center offers a wide range of advertising options for sponsors of the streaming and on-demand content. The ability to present graphics (banner, overlays), audio, and video (commercials and content) makes the RadioP1 Media Center one of the most flexible and easy to monetize new tools available to broadcasters today.



Station Time: 10/7/2010 1:28:24 PM Livestream starts in: 16:30:04

Schedule | Weather | High School Football | Regional & State News | National News

By Date Most Played Highest Rated Recently Added 7 programs found ALL

Today Week Month Prev 10/7/2010 Next

Thursday 10/7/2010

- Morning Show Segment 1
10/7 5:58:30 AM - 6:18:00 AM (19m 30s)
- Daily Sports
10/7 6:18:00 AM - 6:24:00 AM (6m)
- Morning Show Segment 2
10/7 6:24:00 AM - 7:30:00 AM (1h 6m)
- AM News
10/7 7:30:00 AM - 7:42:00 AM (12m)
- Morning Show Segment 3
10/7 7:42:00 AM - 8:00:00 AM (18m)
- Swap Shop
10/7 8:04:00 AM - 9:00:00 AM (56m)

Audio/Video- Each streamed or on-demand program (called an asset once it is archived) can have a unique list of sponsors attached to it. An audio or video commercial can be inserted into the pre-roll for key sponsors of the content, in addition to the regular ads that run in the terrestrial/stream feed.

Graphics- Each program and asset can also have a unique list of sponsor graphics (banners and overlay tiles) that rotate during the program/asset segment. The can be linked back to the client's business directory, their web site, or station promotion pages.

RadioP2 Side Channels- the most unique function of the Media Center is the option for listeners to choose from over 150 different streamed formats. However, in this case, each format becomes an extension of your station and its advertising, as you are able to insert pre-roll and insert audio ads into each format, as well as have a unique list of banners and overlay ads that rotate during playback. This is a way to capture the "Pandora Listener" while allowing your advertisers to interact with your listeners, and keep them engaged on your site.

Promotions, Internet Revenue Concepts, Sales and Marketing Support Services For Small Market Broadcasters

www.accessntr.com

ph. 541-431-0036 2432 Brittany St. Eugene, OR 97405